

MANAGEMENT

QUESTIONS FOR YOUR INTERVIEWS



1. For what purposes are digital tools used at your job?
2. Who are your best customers? Could you provide some examples?
3. What are the main key success factors in your industry?
4. What is the most profitable product or service among those you sell?
5. What are the major expenses that affect your company?
6. Can you list 3 essential resources you can't do without in your business?
7. What is the most effective sales channel in your business?