



**ISTITUTO TECNICO ECONOMICO STATALE
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PLANNING

DATE	TIME	ACTIVITIES
Mo.27	7.55	<ul style="list-style-type: none"> • In the classrooms
	9:00/10:20	<ul style="list-style-type: none"> • Eis-breaking activities (video-room)
	10:20-10.55	<ul style="list-style-type: none"> • Introduction to management by our student <i>Nicole Marchesin</i> • Presentation of businesses similar to "our" companies • School tour
	10.55 - 11.15	<ul style="list-style-type: none"> • BREAK
	11.15/13.00	<ul style="list-style-type: none"> • Auditorium Students conference: Best students awards
	13.00 - 14.00	<ul style="list-style-type: none"> • LUNCH at school
	14.00 - 16.00	<ul style="list-style-type: none"> • Work in international groups: "The 8 management skills entrepreneurs need to stand out"
Tu. 28	7.55	<ul style="list-style-type: none"> • in the classes
	8.45	<ul style="list-style-type: none"> • to the bus
	10.00	<ul style="list-style-type: none"> • Visit of "Monte delle Vigne" agricultural holding which produces wine https://montedellevigne.it/en

	14.30-16.30	<ul style="list-style-type: none"> ● LUNCH in a Pizzeria ● Guided tour of the exhibition “Advertisement history” and paintings gallery at “Fondazione Magnani-Rocca” https://www.magnanirocca.it/mostra-pubblicita/
	17.30	<ul style="list-style-type: none"> ● arrival in Parma
We 29	7.55-10.45	<ul style="list-style-type: none"> ● Aula video - “Exploring Strategy”: Lesson and teamwork
	10:45-11:05	<ul style="list-style-type: none"> ● BREAK
	11.05-12:00	<ul style="list-style-type: none"> ● Report about the teamwork, review and take-aways
	13.00-13.30	<ul style="list-style-type: none"> ● Visit of the Regio Theatre and interviews
	13.30-14.30	<ul style="list-style-type: none"> ● LUNCH
	14.30-16.00	<ul style="list-style-type: none"> ● Project activities
Th. 30	7.55-10.25	<ul style="list-style-type: none"> ● Aula video - “Marketing: a battle of perceptions”
	10:25-10:45	<ul style="list-style-type: none"> ● BREAK
	10.45-13:00	<ul style="list-style-type: none"> ● report about the teamwork, review and take-aways
	13.00-14.00	<ul style="list-style-type: none"> ● LUNCH
	14:00-16:00	<ul style="list-style-type: none"> ● Project activities
Fr. 01	7.55	<ul style="list-style-type: none"> ● In the classes 3D, 4E, 5D, 5A
	8.55-10.55	<ul style="list-style-type: none"> ● Gym 3D and 3B
	10.55-11.15	<ul style="list-style-type: none"> ● BREAK
	11.15-13.00	<ul style="list-style-type: none"> ● Documentation of the project and Storytelling / visit in some classes
	14:00-16:00	<ul style="list-style-type: none"> ● Cultural activities
	20.00	<ul style="list-style-type: none"> ● Welfare party