



**ISTITUTO TECNICO ECONOMICO STATALE
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PLANNING

DATE	TIME	ACTIVITIES
Mo.27	9:00/10:20 10:20-10.55	<ul style="list-style-type: none"> Eis-breaking activities (video-room) Introduction to management by our student <i>Nicole Marchesin</i> Presentation of businesses similar to "our" companies
	10.55 - 11.15	BREAK
	11.15/13.00	<ul style="list-style-type: none"> (Auditorium Students conference: Best students awards) 12.00 teachers meeting??
	13.00 - 14.00	<ul style="list-style-type: none"> Lunch at school
	14.00 - 16.00	<ul style="list-style-type: none"> Work in international groups: "The 8 management skills entrepreneurs need to stand out"

Tu. 28	8.45 10.00	<ul style="list-style-type: none"> to the bus Visit of "Monte delle Vigne" agricultural holding which produces wine https://montedellevigne.it/en
	14.30-16.30	<p>LUNCH in Pizzeria</p> <ul style="list-style-type: none"> Guided tour of the exhibition "Advertisement history" and paintings gallery at "Fondazione Magnani-Rocca" https://www.magnanirocca.it/mostra-pubblicita/
	17.30	<ul style="list-style-type: none"> arrival in Parma

We 29	7.55-10.45	<ul style="list-style-type: none"> Aula video - "Exploring Strategy": Lesson and teamwork
	10:45-11:05	BREAK
	11.05-12:00	<ul style="list-style-type: none"> Report about the teamwork, review and take-aways
	13.00-13.30 13.30-14.30	<ul style="list-style-type: none"> Visit of the Regio Theatre Lunch
	14.30-16.00	<ul style="list-style-type: none"> cultural visit (Teatro Farnese)

Th. 30	7.55-10.25	<ul style="list-style-type: none"> • Aula video - “Marketing: a battle of perceptions”
	10:25-10:45	BREAK
	10.45-13:00	<ul style="list-style-type: none"> • report about the teamwork, review and take-aways
	13.00-14.00	<ul style="list-style-type: none"> • Lunch
	14:00-16:00	<ul style="list-style-type: none"> • Cultural activities
Fr. 01	9.30	<ul style="list-style-type: none"> • Teachers together
	10.55-11.15	<ul style="list-style-type: none"> • BREAK
	11.15-13.00	<ul style="list-style-type: none"> • Documentation of the project and Storytelling / visit in some classes
	14:00-16:00	Cultural visit
	20.00	Welfare party