



ASSIGNMENTS FOR THE WEEK

1. CREATE 3 VISUAL COMMUNICATION MEDIA FOR EACH COMPANY

During this week, you will work in international groups for each company:

- Coffee Capital
- Flight Light
- International Restaurant
- Magic Gloves

- A. First, you will pool together all the research done before coming to France,
- B. Decide on the 3 visual communication media you would like to create for your company,
- C. The deadline for the hand-in is on Wednesday March 21st at the end of the day.

2. PREPARE THE VISUAL COMMUNICATION PITCH FOR EACH COMPANY

During this week, you have been working on the three visual communication design media.

Now, you have to present them to your colleagues (ie. the clients). Prepare your oral presentation following the different steps of a graphic designer's pitch and the guidelines given.

- A. Read carefully the different steps of your oral presentation,
- B. Share the tasks,
- C. Deliver your presentation.

3. REFLECT OF THE ESS PROJECT

After 3 years of project activities and mobilities, it is time to reflect on the project.

Using the "Group work roles" document, gather in 5 international groups and decide together who will be:

- The intermediary
- The reporter,
- The secretary
- The task manager

- A. Reflect on the different contents of the project using the questions given,
- B. Report for your group,
- C. Fill in the 2 questionnaires on the Internet.